

**ELITE****FORTINET**

**Smarter Security.  
Solid Foundations.  
Stronger Business.**



Running a small business means more than serving clients and keeping operations smooth, it includes protecting the backbone of your business – your digital assets.

Research proves the cost of a breach can be crippling. Not only in dollars but also in downtime, lost productivity and reputational damage.

From ransomware and phishing to invoice fraud and data breaches, attackers are becoming more sophisticated by the day.

## In New Zealand:

# 50%

of all cyberattacks target small businesses

# \$173k

is the average cost of a breach for an SME

# 53%

of SMEs experienced at least one cyberattack in the last six months

# \$7.8m

In Q1 2025 alone, Kiwi businesses lost over NZ\$7.8 million to cyber incidents

*Data from 'CERT NZ SME Cybersecurity Behaviours' report 2025*



Having a firewall is a smart first step, but on its own, it may not provide the level of protection small businesses really need. The reality is that hackers look for any gaps and only well-configured, business-grade systems can block threats at every turn.

That's why we focus on making sure your defences are set up properly and working the way they should. And it's why we've chosen to partner with the world's top cybersecurity brand.

## Fortify your digital foundations with Fortinet

### Superior protection

Fortinet's AI-powered FortiGate firewalls are independently tested with over 99.98% effectiveness and top AAA ratings in threat prevention.

### Globally trusted leader

Recognised as a Gartner Leader for 13 consecutive years, with over 50% global market share.

### Get enterprise-grade security at SME prices

Fortune 500-level protection, with prices tailored for Kiwi businesses.

### All-in-one simplicity

Firewall, Wi-Fi and network management rolled into one platform. Efficiency that grows as your business does.

## It's not just about products

Investing in Fortinet is a smart move, but ensuring it's deployed correctly, integrated into your network and kept updated as threats evolve is where our team at Elite adds real value.

We manage the full picture: secure installation, licence management, proactive monitoring and ongoing active support.

We get to know your business goals and use Fortinet's suite (such as switches, wireless LAN access points, 5G support, Network Access Control, AI-driven threat response and centralised management tools) and set it all up specifically for your business.



## The Elite advantage

- > Local expertise and quick response times
- > A focus on technology, processes and people – a wider picture than just tech
- > Strategic guidance and long-term planning, as things grow
- > Trusted partner expertise – we've been in tech for over 30 years

### Scalable support

Whether you need a fully outsourced IT team or additional capability as you grow, we can adapt with you.

**Book your free security assessment today.**

With Elite and Fortinet, you get more than technology, you gain a partner who understands your business, takes away the complexity and gives you confidence your systems are secure.

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